

IMPROVE

Newsletter and Calendar

Production and Status

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Newsletter

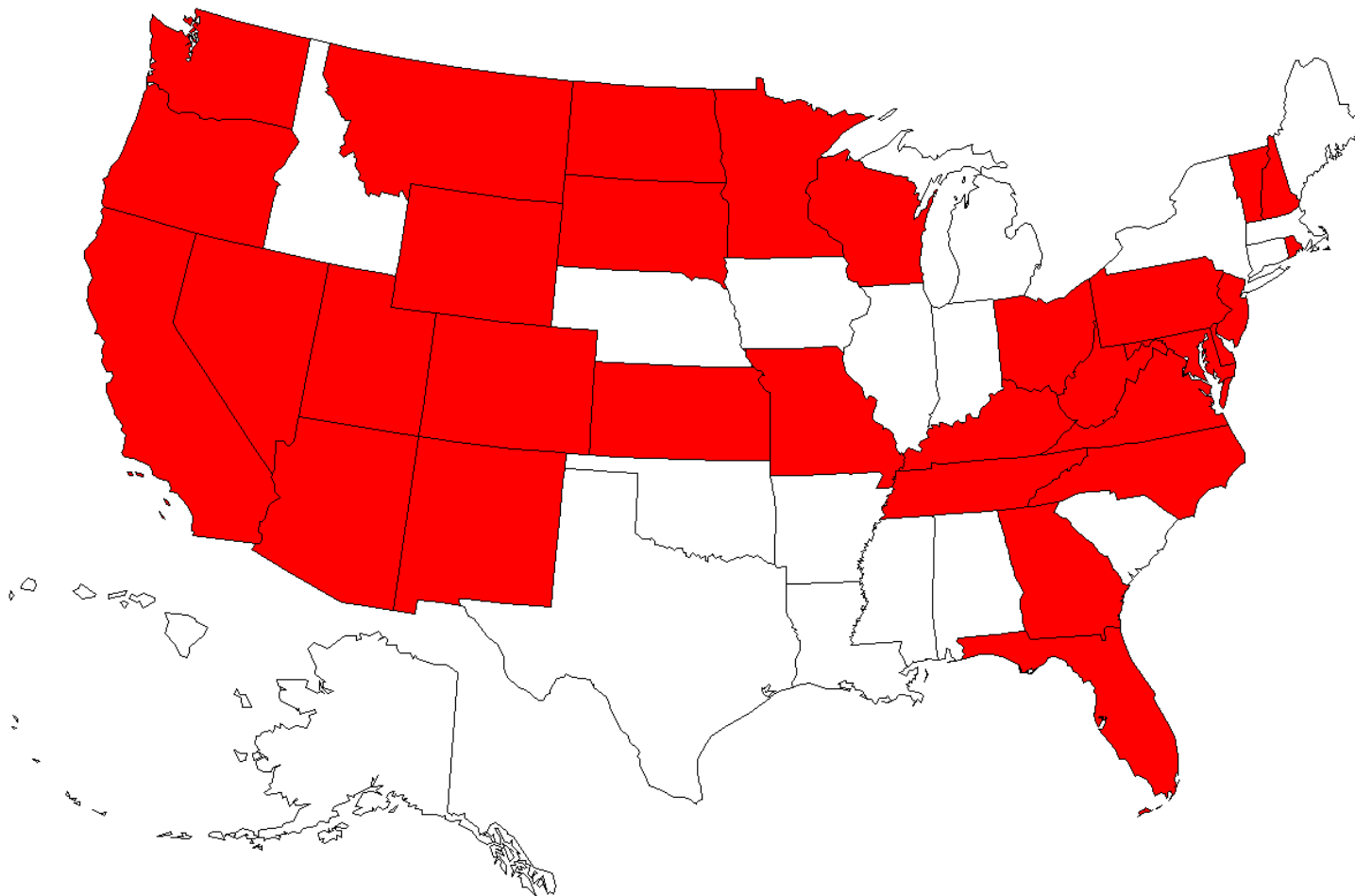
❖ Produced by Air Resource Specialists, Inc.

- Quarterly issues: Feb – May – Aug – Nov
- E-mail distribution only beginning Nov 2011
- Changed to full color photos/graphics in Nov 2011
- Cost reduced to ~\$2,000 per quarterly issue

❖ Distribution

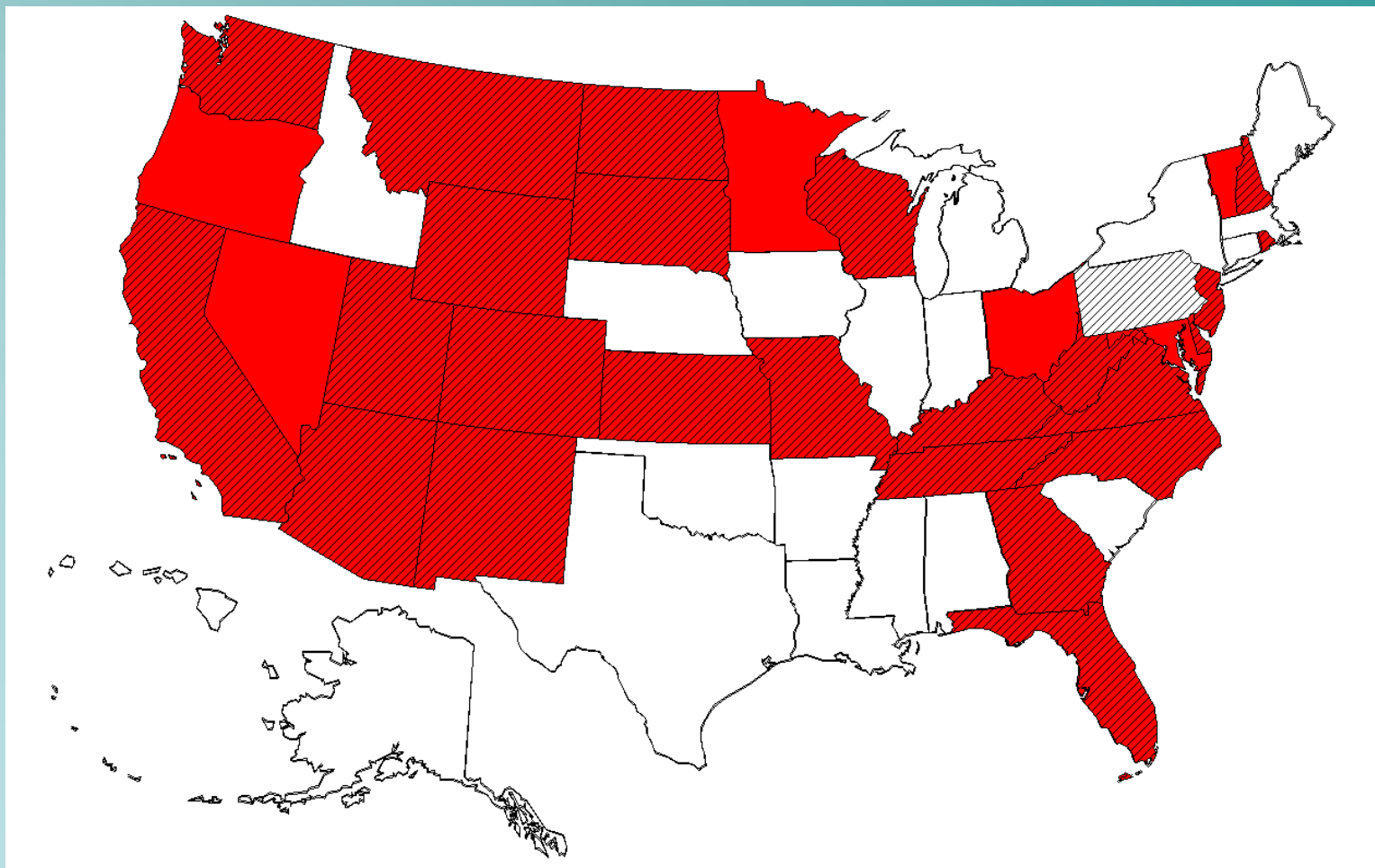
- 600 hardcopies reduced to 51 electronic (e-mail)
- But!!!! – added 69 new readers
- New electronic distribution currently 120 recipients
- Plus, site operators receive photocopy in filter boxes
- Also available on IMPROVE Web site

Newsletter



120 e-mail recipients

Newsletter



69 new recipients

Calendar

❖ Produced by CIRA

- Collect information, articles, interview operators
- Create design and layout
- Submit to printing press (~\$6,000)

❖ Distributed by ARS

- ~1,000 distributed via US Postal Service and FedEx
- Cost ~ \$5,000

Calendar Articles 2013

- ❖ **IMPROVE data results (article by Hand)**
- ❖ **Deasco3 project: 2002 results, prototype displays of results for 2008, emissions inventory (Moore)**
- ❖ **New visibility metric (Malm)**
- ❖ **Update on FED database (McClure)**
- ❖ **Oil and gas development in South Dakota (Winchester)**
- ❖ **Brigantine project overview (Winchester)**
- ❖ **Fires in the West**
- ❖ **(Possible) International scope of IMPROVE (McDade)**
- ❖ **(Possible) Causes of data loss: what to watch for (UCD)**
- ❖ **(Possible) Ozone and fire (Barna)**
- ❖ **(Possible) Nitrogen contribution to smoke (Schichtel or Hand)**

Calendar Questions

- ❖ **We can include articles devoted to common data collection problems – what are the most common problems? What should operators be aware of?**
- ❖ **Please contribute early and often!**

Calendar Schedule: 2013

- ❖ **Draft complete by mid- to late November**
- ❖ **Printing scheduled for first week in December**
- ❖ **Distributed late December**